

Andalusia, 27 May 2021



## Success of ADM Sevilla 2021, which closes with 25% more participants than initially enrolled

Half a thousand professionals participated in this fifth semi-presidential edition, with an eye set in June 2022, in which the usual exhibition format will be resumed.

Aerospace & Defense Meetings-ADM Sevilla 2021 closed its fifth special edition in semi-presidential format, with the presence of more than half a thousand professionals, 25% more than those registered at the beginning of it, thus reinforcing its character as a business event of the aeronautical sector, by becoming the privileged framework for the internationalization of Andalusian and Spanish industry, which continue to consolidate Andalusia's position in international markets.

After the completion of ADM Sevilla 2021 today, and after two days of celebration, a total of 502 professionals from 264 companies from 20 countries participated. With this data, 60% of the companies that are assistants are of foreign origin and 40% Spanish, thus consolidating their international fair character and the consideration of a reference event of the aerospace sector of Spain. In total, these professionals closed a total of 3,500 business meetings and are already preparing for the next face-to-face edition, to be held in June 2022.

The event was organized by the Ministry of the Presidency, Public and Interior Administration, through Extenda-Andalucía Export and Foreign Investment, and by the French company BCI Aerospace, specialist in international meetings of the aeronautical sector. As the main sponsor, Airbus, the largest European manufacturer, and the three leading manufacturers (Tier 1) of aerostructures in Spain, Alestis, Aernova and Aciturri, as well as Ansys, an American engineering company dedicated to the development of simulation software, counted on.

ADM Sevilla 2021 closes with figures showing the commitment of the Andalusian Government to promote business generation through innovation, for a strategic sector of Andalusia, such as the aeronautical industry, and the maintenance of the community as a key point of the global business circuit of this industry, which has a high capacity to attract foreign investment.

## International markets

Extenda CEO Arturo Bernal stressed that, in its fifth edition, ADM Sevilla has been strengthened its ability to serve as a business lever for the supply chain of this industry in the world, with three large previously global factories, and another 30 large contractors of which 60% are foreigners."

Bernal noted that, "among the foreign participating companies, the markets that showed the most interest in Andalusian and national aeronautics were Europeans, with seven countries represented, and Asians with five participating states, not to mention the important presence of the US, Canada and Brazil."

Likely, of the firms that participated in ADM Sevilla 2021, Italy was the country that contributed the most signatures, with 49, followed by France, with fifteen; and South Korea, with twelve. Companies from Austria, Germany, Canada, the United Kingdom, the United States, Turkey, Brazil, China, Israel, Belgium, Japan, Pakistan, Poland, Malaysia and Switzerland also attended.

"The fundamental objective of this event has been to promote knowledge among Spanish companies, and Andalusians in particular, about the pace of recovery that this industry will follow in the coming months around the world, qualitative information of the utmost importance that companies have been able to obtain from the catalog of highly qualified speakers with which we have counted". "The important thing now," he said, "is that companies set the right course to reach ADM Sevilla 2022 in a position to definitively relaunch a sector in which Andalusia occupies leadership positions, and which it has in the Andalusian Aerospace Strategy – which we have had the opportunity to present in all its dimension – its guide for the coming years."

## ADM Sevilla 2022

Extenda and BCI have won a new face-to-face event of ADM Sevilla in 2022, which will take place from 7 to 9 June next year. Therefore, it will be the first occasion that will be held two years in a row, again having its usual size and format, which convenes each edition to more than 1,000 professionals and strategic agents of the sector around the world.

As in previous editions, Extenda's organization of ADM Sevilla 2021 will be co-financed with funds from the European Union through the ERDF of Andalusia 2014-

2020, with a Community contribution of 80%, or any other European Programme capable of co-financing this action.

## Industry support

In addition to the industrial sponsors, ADM Sevilla 2021 has counted as collaborators of the rest of the Spanish aerospace sector, and Andalusian in particular, represented by Tedae (Spanish Association of Technological, Defense, Aeronautics and Espacio Companies), and Andalusia Aerospace (Andalusian aerospace cluster).

Likewise, they have supported the call as collaborators the IDEA Agency, of the Ministry of Economic Transformation, Industry, Knowledge and Universities, through the common province with Extenda, 'Invest in Andalucía'; Aerópolis, Andalusian Aerospace Park; FADA-CATEC (Advanced Center for Aerospace Technologies); Tecnobahía-Parque Tecnológico and Invest in Spain, through ICEX, from the Ministry of Industry, Trade and Tourism.

## Conferences

In its two days, ADM Sevilla, through its professional conferences and round tables, has addressed the main challenges of the sector in terms of innovation as a key factor in these difficult times and recovery, with the tools that the EU has put in place.

In particular, the opening session of the event, on May 26, starred the president of the Junta de Andalucía, Juanma Moreno, who expressed the commitment of the Andalusian government in the design of new roadmap for the recovery of this propellant sector of the Andalusian economy. Also, there was also the advisor of Economic Transformation, Industry, Knowledge and Universities, Rogelio Velasco, who presented the new Aerospace Strategy of Andalusia for the period 2021-2027, a document that was highly valued by the sector at different times of the day.

The programme of conferences and round tables began on 26 May with the presentation of the "European Initiatives", moderated by César Ramos, director general of TEDAE, and in which Marco Protti, President of Acare Italia/AIAD, participated; Sameer Savani, Head of Innovation and Engineering at ADS Group; and Alfredo Martínez, Vice President of TEDAE.

Today began with the conference 'Urban Air Mobility', with the participation of the firms AIRBUS, eHang, FADA CATEC and Aertec; and the round table 'Aerotwin

Project: Unmanned Aerial System' where there was talk about autonomous inspection of wind turbine blades, physical artificial intelligence for infrastructure drones, and aerial robots for inspection and logistics. This table was attended by experts from the University of Zagreb, Imperial College London and the University of Seville.

Moreover, Ryanair presented 'The latest Green MRO products and initiatives', and company Autoform explained how your company can reduce tuning cycles and material costs in the sector. Finally, the round table on how to maintain the position of lyderazgo to Andalusia in the aerospace industry was held by the Executive Director of the State Aviation Safety Agency; Airbus Defence & Space, Andalusia Aerospace Cluster; the Strategy and Programs Coordinator of the Junta de Andalucía; and the General Director of Sustainable Development, Financing and External Action of the City of Seville.

### **Reference event in Spain**

This event is key to a strategic sector of which Andalusia accounts for 40% of domestic sales in 2020 with exports worth 1,761 million euros, despite the strong tensions to which this industry is subject because of covid-19. With this figure, international aeronautical sales of the community have grown by 77% in the last decade 2011-20.